

## **James Paley: Curricula Vitae**



Mr. Paley's companies have performed more than **35,000** commercial, residential, and specialty ceramic, clay, concrete, and natural stone maintenance, restoration, and **400,000** repair projects in the last 25 years. Also, he has served as a National Trainer for the Natural Stone Institute and has conducted more than 200 classes to architects, contractors, designers, installers, and suppliers, Chairman of the Marble Institute of America's Diagnostics committee for the *Dimension Stone Design Manual, Version VIII, 2016*, and authored the procedures for properly assessing and diagnosing material and installation failure issues. PALEY is a nationally certified Historical Preservationist, having worked on registered Historical Sites, such as Shimer College, Illinois (1876), the Old Santa Ana Courthouse (1901), and Millard Sheet's Union Bank and Sidney Eisenshtat's Palm

Wilshire Building, Beverly Hills (1950s). Finally, PALEY performs ASTM 2659-10 (Re-approved 2015) moisture condition tests in accordance with industry guidelines and standards, as he is a twice certified Moisture Testing Technician – Tier I by the International Concrete Repair Institute (2014, 2019).

### **California State Licensing Board – No. 973598**

D64 – Non-specialized (maintenance)

C54 – Ceramic Tile and Mosaic (installation)

### **Credentials:**

Certified Master Concrete Repair (I – IV) Program: The World of Concrete (2023).

Certified Speaker/Trainer: Natural Stone Institute; 2017, 2018, 2019, 2020.

Chairman/Member: Marble Institute of America; Diagnostics, Restoration, Maintenance Committees.

ICRI Slab Moisture Testing Technician – Tier 1: ASTM F710, F1869, F2170, F2659, F3191.

Ardex MC Moisture Control Systems and Designer Floors Training Seminar, Ardex Americas; 2014.

Historical Preservation Certificate – (International Preservation Studies Center, Mt. Carroll, IL); 2014

Accredited Sealer Applicator: CA 130510P2235 (Dry Treat Products); 2014, 2009.

Certified Sealer Applicator (Aquamix/Custom Building Products); 2009.

Stone Ceramic Flooring Inspector (**SCFI** – IICRC); 2014

Ceramic Tile Inspector – (**CTI** – IICRC); 2011

Stone, Masonry, & Ceramic Tile Cleaning (**SMCTC** – IICRC); 2007

Marble & Stone Inspector (**MSI** – IICRC, National Training Center for Stone and Masonry); 2004

Substrate Subfloor Inspector (**SSI** – IICRC); 2004

Floor Care Technician (**FCT** – IICRC); 2004

Teacher Credentials, Vanguard University of Southern California, Costa Mesa, CA; 1990.

Bachelor of Arts, Warner Pacific College/Columbia Christian College: Portland, OR; 1990.

### **Services:**

Training and Seminars

Repair Feasibility Studies

Expert Witness Testimony

Environmental Impact Studies

Maintenance Programs and Training

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Installation and Product Failure Analysis  
Historical Preservation and Conservation  
Project Scheduling, Review, and Management  
Insurance Claims (fire, flood and vandalism)  
Restoration and Repair, and Specification Writing  
Material Durability Studies; ASTM Testing, Destructive/Non-destructive Testing

**Products Serviced:**

Porcelain, Ceramic, Glass Tile  
Engineered Quartz, Marble, Travertine  
Marble, Granite, Slate, Limestone, Travertine  
Concrete, Terrazzo, and Mexican and French Clay Paver

**Trade Associations (Past and Present):**

Natural Stone Institute (Marble Institute of America)  
World Floor Covering Association  
National Tile Contractors Association  
National Training Center for Stone and Masonry

**Articles/Studies/Contributions/Training:**

Basic Installation and Specifications for Stone, Natural Stone Institute, Emser Tile, Anaheim, CA; 2018  
Introduction to Natural Stone Design, Natural Stone Institute, Emser Tile, Anaheim, CA; 2018  
Natural Stone and the Evolving Marketplace, Natural Stone Institute, Emser Tile, Anaheim, CA; 2018  
The Art of Specifying Natural Stone, Natural Stone Institute, Emser Tile, Anaheim, CA; 2017  
Natural Stone 101, Natural Stone Institute, Emser Tile, Anaheim, CA; 2017  
Automobile Club of Southern California, Beverly Hills, CA: Slab Sourcing and Repair; 2017  
Sierra Nevada Brewing Company, Chico, CA: Slab Defect Analysis and Litigation Assistance; 2016  
Roman Marble, Inc., Anaheim, CA: Slab Defect Analysis and Litigation Assistance; 2016  
First Bank (Millard Sheets, Artist), Stone and Installation Repair Analysis, Beverly Hills, CA; 2015  
Marble Institute of America, Maintenance and Preservation of Natural Stone through Sealing; 2015.  
TriPointe Homes, Irvine, CA: Geology 101 Training; 2015.  
Jay Woollacott PLC, Los Angeles, CA: Litigation Assistance and Stone Assessment; 2014.  
Chateau Interiors and Design, Irvine, CA: Geology 101 Training; 2014, 2009, 2008, 2006.  
Standard Pacific Homes, Irvine, CA: Geology 101 Training; 2014, 2010, 2007, 2006.  
Marble Institute of America, Natural Stone Diagnostics and Inspection; 2014.  
DR Horton Homes, Corona, CA: Geology 101 Training; 2014.  
William Lyon Homes, Irvine, CA: Geology 101 Training; 2014, 2007.  
Irvine Pacific Homes, Irvine, CA: Geology 101 Training; 2014, 2012.  
Walker Zanger, Costa Mesa/Santa Ana, CA: Geology 101 Training; 2013, 2007.  
Andrew Lauren Design, San Diego, CA: Geology 101 Training; 2013.  
Vintage Design, Mission Viejo, CA: Geology 101 Training; 2013.  
Emser Tile, Anaheim, CA: Geology 101 Training; 2013, 2007.  
ISI Design Center, San Diego, CA: Geology 101 Training; 2013.  
Stein Buildings, University of California, Los Angeles, CA: Maintenance Training; 2012.  
Shady Canyon Country Club, Irvine, CA: Maintenance Specifications and Training; 2012.  
St. Regis Monarch Beach Resort, Dana Point, CA: Maintenance Specifications and Training; 2011.

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Carrara Marble Stain and Water Absorption Analysis and Feasibility of Repair; 2010  
King's Castle: McCullough Residence, Newport Beach, CA: Newport Beach Magazine; March 2010.  
JPS Surface Solutions, Anaheim/Chatsworth, CA: Geology 101 Training; 2009, 2007, 2006.  
Dal Tile, Rancho Cucamonga, CA: Urbanslabs Product Rollout and Training; 2008.  
John Laing Luxury Homes, Irvine, CA: Geology 101 Training; 2006.  
Barona Hotel and Casino, Lakeside, CA: Maintenance Specifications and Training; 2006.  
Ann Sacks Tile and Stone, Laguna Niguel, CA: Geology 101 Training; 2006.  
Bedrosians Tile & Stone, Anaheim, CA: Geology 101 Training; 2006.  
Residential Design Services, Anaheim, CA: Geology 101 Training; 2006.  
Stone Treatment: The Pros Go Home, Stone Business Magazine; November 2005.

## **PALEY Accreditation and Training:**

The Flooring Education Symposium, Dalton, GA 2025

- Materials Testing
- The Basics of Moisture Testing
- IICRC Standards and Certifications
- Inspection, Assessment, and Evaluation
- The Art of Inspection – What Do You See?
- Causes and Remedies of Concrete Slab Imperfections

World of Concrete, Las Vegas, NV 2023

- Concrete Repair I: Surface Prep, Reinforcement, Material Selection & Placement
- Concrete Repair II: Repairing Concrete Cracks, Evaluation & Selection of Repair Methods
- Concrete Repair III: Waterproof, Protection, & Corrosion Protection
- Concrete Repair IV: Structural Distress, Assessment, & Strengthening Solutions

Flooring Inspector's Educational Guild/IICRC, 2021

- Wood and Moisture
- Interconnectivity of Flooring
- Moisture Issues and Wood Floors/Subfloors
- Moisture Testing in Concrete (Tramex and Mickey Lee)
- Lighting and Flooring Evaluation in New Buildings with Natural Light

Flooring Inspector's Educational Guild/IICRC, Summer Webinar, 2020

- Legal Report Writing
- Pros and Cons of Meters
- Basics for Inspection Complaints
- Roundtable (Various Issues and Topics)
- Pre-site and Post Installation Examination
- Tramex's Concrete Moisture Meter

Natural Stone Institute, Nationally Certified Trainer, 2019

- Natural Stone 101
- Introduction to Natural Stone Design II
- Natural Stone and Green Design
- The Art of Specifying Natural Stone
- Natural Stone Tile: An Overview
- Natural Stone: The Evolving Marketplace

## **James Paley: Curriculum Vitae**

StonExpo/ICRI Concrete Slab Moisture Testing Certification (Re-certification), Las Vegas, 2019

- ASTM F710-17
- ASTM F1869-16a
- ASTM F2170-18
- ASTM F2659-10 (2015)
- ASTM F3191-16

StonExpo, Las Vegas, 2018

- Tiling the Great Outdoors
- On Trial for Moisture – Related Floor Failures
- Do I Need a High-Performance Tile Setting?
- How Flat is Flat – Surface Preparation for Installation

Delta Stone: Mountain Valley Stone Quarry Tour, 2016

SEAK, Washington D. C., 2015

- How to be an Effective Expert Witness
- How to Excel at Your Expert Witness Deposition
- How to Write a Bulletproof Expert Witness Report
- How to Testify an Expert Witness at Deposition or Trial
- How to Start, Build and Run a Successful Expert Witness Practice

StonExpo/ICRI Concrete Slab Moisture Testing Certification, Las Vegas, NV 2015 (refer to 2019)

- ASTM F710-17
- ASTM F1869-16a
- ASTM F2170-18
- ASTM F2659-10 (2015)
- ASTM F3191-16

The Campbell Center for Historical Preservation Studies, Mt. Carroll, IL, 2013 – 2015

- Preservation Maintenance
- Historical Masonry Restoration
- Writing Historic Structures Reports
- Mortar Analysis of Historical Structures
- Preservation of Gravestones and Cemetery Monuments I and II

StonExpo, Las Vegas, NV 2013

- Specifying Stone for Designers
- The Ins & Outs of Waterproofing
- What Architects and Designers Need to Know
- Selection & Specification of Installation Materials
- What you Need to Know about Concrete Countertops

StonExpo, Las Vegas, NV 2011

- Stone Refinishing & Repair
- Care, Maintenance & Restoration
- Walking a Fine Line with Natural Stone
- Straight Talk: Solvent vs. Water-based Sealers

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Tile Council of America/IICRC, Bob Daniels, Instructor, Charleston, SC, 2011  
Ceramic Tile Inspector Certification (CTI)

StonExpo, Las Vegas, NV 2007  
Stone, Masonry, & Ceramic Tile Cleaning (SMCTC)

National Training Center for Stone and Masonry/IICRC, Fred Houston, Asheville, NC, 2004  
Marble & Stone Inspector Certification (MSI)

StonExpo, Claudia Lezell, Las Vegas, NV 2004  
Introduction to Substrate and Subfloor Inspection (ISSI)

IICRC Class, Dane Gregory, Instructor, Orange, CA 2004  
Floor Care Technician (FCT)

**Projects (Abbreviated List):**

Leonov Residence, Newport Coast, CA: Leak Detection Testing and Repair Study  
MarbleWorks, Newport Beach, CA: Limestone Environmental Suitability Study  
World Trade Center, Long Beach, CA: Maintenance and Repair  
Merritt Mansion, Pasadena, CA: Historical Site Restoration and Repair  
Southern California Edison Building, Rosemead, CA: Restoration and Repair  
Pearl Building-Bower Properties, Laguna Beach, CA: Restoration and Repair  
Cinerama Dome, Hollywood, CA: Historical Site Restoration and Repair  
Paris Hotel and Resort, Las Vegas, NV: Maintenance; Traffic Analysis  
Irvine Co., Howard Building Corp., Irvine, CA: Installation Defect Analysis  
Irvine Co., The Islands Hotel, Newport Beach, CA: Hotel and Room Renovation  
Beverly Hills Civic Center-Emser Tile, Beverly Hills, CA: Stone Defect Analysis  
ACM Builders, Sunset Beach, CA: Limestone Environmental Suitability Study  
Hyundai North America Headquarters, Fountain Valley, CA: Installation/Product Analysis  
North American College, Houston, TX: Installation and Material Defect Analysis  
Duggan Contracting Corp., St. Peters, MO: Limestone Environmental Suitability Study  
Stein Buildings, University of California, Los Angeles, CA: Restoration and Repair  
Pasadena Showcase of Dreams, Pasadena, CA: Historical Site Restoration and Repair  
DR Horton Builders, Murrieta, CA: Integrity Testing and Cracks in Natural Stone Slabs  
Pfizer Pharmaceutical, San Diego, CA: Installation Defect Analysis; Maintenance and Repair  
Urbanslabs, Santa Ana CA: Concrete Slab Testing, New Product Specifications, Sealer Study  
Corastone/Cal Bath, Santa Ana, CA: Engineered Travertine New Product Specifications  
Santa Ana Courthouse, Orange, CA: Historical Site Preservation; Environmental Impact Study  
Delanty Designs, West Hollywood, CA: Prehistoric Fossil-stone Museum Piece Restoration  
South Coast Plaza, FSI Design/Floor Systems, Costa Mesa, CA: Installation Defect Repair  
Subaru of North America, CA and TN: Environmental Impact; Maintenance-Sealer Specifications  
St. Regis Monarch Beach Resort, Dana Point, CA: Situational Analysis; Maintenance and Repair  
Shady Canyon Country Club, Irvine, CA: Product Defect Investigation; Maintenance and Repair  
Beverly Hills Civic Center, Beverly Hills, CA: Product Defect Analysis; Maintenance and Repair  
Newport Beach Marriott-Fashion Island, Newport Beach, CA: Stone Restoration and Repair  
Westside Pavilion Mall, Los Angeles, CA: Maintenance; Maintenance Specifications and Training

Updated 10/24/2025